



CORPORATE SOCIAL ENTREPRENEURSHIP (CSE) CURRICULUM

embrace

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THREE DIMENSIONS

TO DEVELOP

a favourable climate for social economy stakeholders to be aware of the need to identify actions to increase the visibility of the necessity for Corporate Social Entrepreneurship and the development of a more socially aware entrepreneurial society in regions.

TO CO-CREATE

an innovative, multidisciplinary European Corporate Social Entrepreneurship Curriculum (ECSEC) to be incorporated into HEI education programmes across all disciplines.

TO ESTABLISH

a sustainable environment that facilitates the exchange, flow and co-creation of knowledge between HEIs and enterprises: resulting in the creation of new business opportunities dealing with social change both within and external to organisations.

#CSEmbrace

#CSE4EU



TWO DAYS OF SUCCESSFUL ONLINE MEETINGS

On September 9th and 10th, the EMBRACE project consortium met online which resulted in two very productive working sessions to assess the work carried out so far and launch a prospective of the next steps to be taken. Although the plans to meet in Vilnius were altered by the crisis of COVID-19, the meeting host - Vilnius Gediminas Technical University (VilniusTech) together with the coordinator Prof. Bill O Gorman organized and moderated online, each part of the meeting in an efficient, pleasant and dynamic way.

On Wednesday morning, the partners discussed the progress made of the first two work packages: "Review of Corporate Social Entrepreneurship (CSE) programmes in HEIs" and "Benchmarking Good Practices of Corporate Social Entrepreneurship". While on Thursday morning, CSE Curriculum and the main legacy of the project - EMBRACEedulab were addressed.

In addition, on Thursday afternoon, two online webinars were held, organized by Technology Ireland ICT Skillnet and VilniusTech including speakers from Ireland, the UK, Lithuanian and the Netherlands. The first one was attended by John McGrath, from IBM and Neil Giles, from The Traffik Analysis Hub, who are collaborating to create technology and processes to disrupt Human Trafficking globally.



The
Future
Is
Social

PARTNERSHIP:



VISIT OUR NEW WEBSITE:



 <http://csembrace.eu>

- Project news and updates
- Info about partners
- Project results
- Information in 9 languages
- Access to EMBRACEedulab

WHAT IS CORPORATE SOCIAL ENTREPRENEURSHIP?

Corporate Social Entrepreneurship (CSE) is 'a way of doing business' so that all staff in any given organisation (public, private or third sector) are fully aware of their role, responsibility and contribution to the sustainable socioeconomic enhancement of their organisation and the communities in which they live and work. The CSE process includes: creating an enabling entrepreneurial environment, fostering corporate social intrapreneurship, amplifying corporate purpose and values as well as building strategic alliances in order to solve economic and social problems and to promote the success of emerging innovative business strategies.

EMBRACEedulab - lasting legacy of the project

The lasting legacy of the project is the **EMBRACEedulab** which will provide a learning journey and meeting point for both university students and business sector employees to train in CSE skills and competences.

EMBRACEedulab is a set of tools, tips, methods and templates to help people progress along their career journey. The innovate approach of **EMBRACEedulab** will aggregate and leverage the professionals, content, practices, and resources on a single global platform.

EMBRACEedulab will not just be an open and collaborative platform that will promote and boost the knowledge and learning on social corporate entrepreneurship, but it will also be a networking tool for organising off-line events, creating efficient collaboration, making appropriate matches among stakeholders, identifying relevant or new social challenges and supporting engagement with investors or sponsors. This online environment will be one of the primary communication channels between universities, companies and young talent (students, wannabe entrepreneurs), which requires it to be under constant supervision and updating.





REVIEW OF CORPORATE SOCIAL ENTREPRENEURSHIP (CSE) PROGRAMMES IN HEIs COMPLETED

The report reviews Corporate Social Entrepreneurship (CSE) Programmes in HEIs in Europe and also in other relevant jurisdictions.

The review is based on methodological guidelines instructing EMBRACE partners to perform different research techniques, namely desk research, interviews and focus groups. In total, 34 countries were analysed through desk research and 9 countries were analysed through 63 interviews and 19 focus groups with relevant stakeholders. This considerable undertaking suggests that conditions for CSE education are poor and, consequently, difficult to be absorbed and implemented by different organisations. The vast majority of HEIs do not offer CSE programmes and the number of experts in the field is very limited. As a result, the level of CSE awareness is low and firms and other organisations are not implementing CSE processes and solutions for employees, customers and society in general.

Moreover, there are no CSE specific policies in place. On the other hand, it was identified that there is a high level of awareness of CSE related aspects, mainly entrepreneurship, social entrepreneurship and corporate social responsibility. CSE related programmes such as these were found to be numerous in HEIs and also popular among students. In order to tackle the current level of CSE awareness, this report also suggests practical guidelines on how to improve the educational process in CSE and also provides policy recommendations in this regard.

A complete report can be downloaded at the following link: <http://csembrace.eu/wp-content/uploads/2020/08/Review-of-CSE-in-HEIs.-Final.pdf>



WHY JOIN THE EMBRACE NETWORK?

Discover the CSE community building state of art research and curriculum:

- Be an 'engaged university' leading regional and global initiatives addressing economic, social and ecological challenges.
- Connect to individuals, businesses and organizations dedicated to support socially and ethically driven futures via EMBRACEedulab.

Currently the EMBRACE partnership is working on the development of Work Package 3 "Benchmarking Good Practices of Corporate Social Entrepreneurship (CSE)". Stay tuned for more details and the final outcome of WP3: "Comparative Analysis of practices of Corporate Social Entrepreneurship" and "Handbook for Corporate Social Entrepreneurs".

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